

GS WOW
Wisdom of Worthy Research Journal
Unveil the Pinnacle of Academic Excellence



A Refereed Interdisciplinary Journal of
Gaurishankar Campus

Nijgadh, Bara, Nepal

Tel. +977-053-540414

Email: gswow@gsc.edu.np

Website: www.gsc.edu.np

Journal Title:	GS WOW
	Wisdom of Worthy Research Journal
Abbreviation:	GS WOW
Frequency:	Bi-Annual
DOI:	Crossref, NepJol, DOI Foundation, ZENODO
Price:	Not for Sale
ISSN:	3021-9590
Published Copies:	500

About The Journal

GS WOW: *Wisdom of Worthy Research Journal* is a Refereed Interdisciplinary Academic Research Journal of Gaurishankar Campus located at Nijgadh, Bara, Nepal. In the ever-evolving landscape of academia, Gaurishankar Campus, Nijgadh, proudly presents its scholarly endeavor, the “Wisdom of Worthy Research Journal” (GS WOW). This distinguished journal serves as a beacon of intellectual exploration, fostering a culture of rigorous academic inquiry and interdisciplinary collaboration. Through its pages, GS WOW seeks to disseminate cutting-edge research, insights, and perspectives, thereby contributing to the global academic discourse.

With a commitment to nurturing intellectual curiosity and academic excellence, the campus has become a hub for scholars, researchers, and students dedicated to pushing the boundaries of knowledge. The GS WOW is dedicated effort of the campus to unveil the Pinnacle of Academic Excellence with the Wisdom of Worthy Research publication globally to promote Campus stands as a bastion of education and research.

Every manuscript submitted to GS WOW undergoes a meticulous peer-review process, ensuring the highest standards of academic rigor and integrity. It values the intersection of diverse academic disciplines, encouraging submissions that bridge gaps and forge connections between different areas of study. Published from Gaurishankar Campus, Nijgadh, the journal has a global perspective, inviting contributions from scholars worldwide. This global outlook enriches the intellectual diversity within the journal.

Mission

The primary mission of GS WOW is to provide a platform for scholars to share their research findings, engage in critical dialogue, and contribute to the advancement of knowledge. The journal embraces an interdisciplinary approach, welcoming contributions from various fields including but not limited to Business, Arts, technologies and Social Sciences.

Vision

The vision of the journal is to ‘Unveil the Pinnacle of Academic Excellence’

Targets

- 1) **Publish High-Quality Research Articles:** GS WOW strives to publish research articles that demonstrate excellence in methodology, innovation, and contribution to the respective fields of study.
- 2) **Increase Visibility and Impact:** Enhance the visibility and impact of GS WOW by reaching a global audience, fostering collaborations, and ensuring that the journal becomes a significant reference in academic circles.

- 3) **Theoretical and Applied Scientific Discourse:** Facilitate a dynamic discourse by publishing articles that contribute to both theoretical understanding and practical applications across various disciplines.
- 4) **Develop Open-Access Platform:** Establish GS WOW as an authentic open-access platform, ensuring accessibility to quality content for researchers, scholars, and enthusiasts around the world.
- 5) **Independent Promotion and Strategic Leverage:** Promote the journal independently while strategically leveraging its content to maintain a strong presence in the academic community.

Key Objectives

- 1) **Publish Diverse Content:** Publish high-quality research articles, reviews, and perspectives spanning a wide range of disciplines to encourage interdisciplinary collaboration and knowledge exchange.
- 2) **Provide Constructive Feedback:** Offer authors detailed and constructive feedback to enhance the quality of their work, fostering a culture of continuous improvement and academic excellence.
- 3) **Expand Online Readership:** Utilize various online platforms and strategies to expand the online readership of GS WOW, ensuring that valuable research reaches a broader audience.
- 4) **Ensure Copyright and Intellectual Property Compliance:** Uphold the principles of copyright and intellectual property laws to safeguard the rights of authors and contributors.
- 5) **Explore Visibility Tools and Resources:** Continuously explore and utilize tools and resources to enhance the visibility of the journal, ensuring it remains at the forefront of academic discourse.
- 6) **Maintain Academic Standards:** Implement and uphold high academic standards for the dissemination of research, ensuring that GS WOW remains a trusted source of scholarly information.

Submission

- 1) **Manuscript Length and Format:** Manuscripts should be between 5 to 20 pages, conforming to APA format guidelines, with a word count ranging from 3000 to 8000 words, excluding references.
- 2) **Inclusivity of Topics:** GS WOW welcomes theoretical, technical, research, and empirical papers across diverse fields such as Business, Management, Social Science, Technology, Arts, and emerging trends.
- 3) **Electronic Submission:** Manuscripts, prepared in MS Word template with double columns in single-spaced typed pages, should be submitted electronically as attachments to gswow@gsc.edu.np
- 4) **Inclusive Review and Publication:** Submissions undergo a comprehensive review based on originality, technical research, and relevance, with accepted articles published in both online and print versions of the upcoming journal issue.
- 5) Join GS WOW in Unveiling the Wisdom of Worthy Research and Shaping Academic Excellence Worldwide!

Manuscript Submission

Research paper prepared in MS word template with double -column in single spaced typed pages should be submitted electronically as attachment at: gswow@gsc.edu.np

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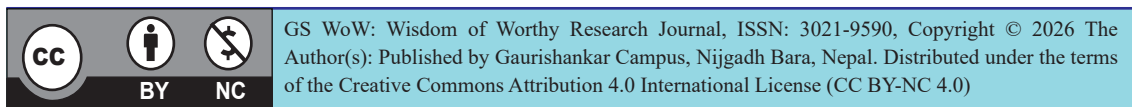
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Publisher

Gaurishankar Campus
 Nijgadh, Bara, Nepal
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Language of Publication: English and Nepali

Scope: Interdisciplinary (Social Science, Business, Arts, Language, Management and Technology)

Article Processing Charge: Not Applicable

Policy: Double-blind Peer Review

Country of Publication: Nepal

Publication Ethics: Editorial Policy (Displayed on the Journal Website Consistent to |C|O|P|E| Guidelines)

Review Time: 6 to 8 weeks (Approximately)

Indexing Databases: Zenodo, Orcid, Research Gate, Google Scholar, SSRN

Peer Review Process

Review Process for GS WOW: Wisdom of Worthy Research Journal

The review process for GS WOW is a comprehensive and meticulous procedure designed to ensure the quality, integrity, and relevance of the published research. GS WOW implements a six-level review, combining editorial scrutiny and blind peer review for a thorough evaluation.

Six Levels of Review

- 1) Paper Structure Check by Production Team
- 2) The production team conducts an initial assessment of the paper's structure to ensure alignment with the journal's guidelines.
- 3) Plagiarism Check and Title Verification
- 4) Plagiarism check, ensuring content originality (less than 10% allowed).
- 5) Verification of the uniqueness of the title through Google, Google Scholar, and plagiarism checker results.
- 6) Grammar and Typographic Mistakes Check

Utilizing integrated Grammarly software, the production team reviews the manuscript for grammatical and typographic errors.

Review of Methods, Format, Title, Keywords, Tables & Figures, and Citations by Section Editor:

Section Editors perform a detailed review, assessing the overall structure, adherence to format, and the accuracy of elements such as titles, keywords, tables, figures, and citations.

Double Blind Peer Review for Analysis/Results/Novelty

Articles pass through a double-blind peer review process, ensuring impartial evaluation of analysis, results, novelty, and suggestions for further improvements. The review includes considerations for the journal's focus areas, relevance, and contribution to the field.

Final Editorial and Author Proofreading

After journal formatting and the assignment of DOIs, a final check is conducted by the editor. This involves verifying page numbers, glancing at the PDF, and ensuring overall formatting accuracy. Authors are given the opportunity for proofreading before final publication.

Conflict of Interest Management

Peer reviewer identities are known only to the managing editor or editor in chief to prevent conflicts of interest.

The papers of managing editor and chief editor are not considered for publication to avoid any potential conflict of interest.

Timeline

The initial review process is designed to be swift, not exceeding six weeks, ensuring timely dissemination of research findings.

Editorial Inquiries

For all editorial inquiries, authors and contributors can contact the journal editorial team at editorwow@gsc.edu.np.

Call for Papers: GS WOW frequently issues calls for papers on diverse topics. Authors are encouraged to visit the journal's homepage for specific calls relevant to their areas of interest.

Join GS WOW in Elevating the Standard of Academic Discourse!

Call for Paper

Unleash Your Research Potential: Contribute to the Wisdom of Worthy Research!

Gaurishankar Campus proudly announces the call for papers for the esteemed “Wisdom of Worthy Research Journal” (GS WOW). GS WOW is a refereed interdisciplinary academic research journal dedicated to advancing knowledge across diverse fields. We invite researchers, scholars, and academicians to submit their original work and be part of a dynamic platform that amplifies the impact of scholarly contributions.

Submission Categories

- 1) **Research Articles:** Original and innovative research findings contributing to the advancement of knowledge.
- 2) **Reviews:** Critical assessments and reviews of existing literature, theories, or methodologies.
- 3) **Perspectives:** Thought-provoking essays and perspectives on emerging trends, challenges, and opportunities.
- 4) **Key Focus Areas**
GS WOW covers a wide spectrum of disciplines, including but not limited to:
 - a) Business and Management
 - b) Social Sciences
 - c) Technology and Innovation
 - d) Arts and Humanities
 - e) Sciences
 - f) Submission Guidelines:
- 5) **Format:** Manuscripts should adhere to APA format guidelines.
- 6) **Length:** Between 5 to 20 pages (3000 to 8000 words), excluding references.
- 7) **Originality:** Submissions must be original and previously unpublished work.
- 8) All submissions undergo a rigorous peer-review process, ensuring high academic standards and contributing to the integrity of the journal.

How to Submit

Submit your manuscripts electronically as attachments to gswow@gsc.edu.np

Publication Opportunities

Accepted articles will be published in both online and print versions of the upcoming issue of GS WOW, providing authors with a platform for global visibility and impact.

Join us in Unveiling the Wisdom of Worthy Research!

GS WOW is committed to fostering a culture of intellectual curiosity and academic excellence. Your contribution adds to the collective wisdom of humanity.

Contact Information:

For inquiries and submissions, please contact us at editorwow@gsc.edu.np

Your Research Matters. Be a part of GS WOW and shape the future of academic discourse! Email: gswow@gsc.edu.np, Tel: +977-053-540414

सम्पादकीय

स्वस्थ वीरगञ्जको परिकल्पना: धुलिखेल र विश्वका सफल शहरहरूको अनुभवबाट सिकाइ

विश्वव्यापी रूपमा सहरीकरण तीव्र गतिमा अघि बढिरहेको वर्तमान समयमा कुनै पनि शहरको सफलता केवल आर्थिक गतिविधि, औद्योगिक विस्तार वा पूर्वाधार निर्माणबाट मात्र मापन गर्न सकिँदैन। आधुनिक सहरी विकासको नयाँ मापदण्ड भनेको नागरिकको स्वास्थ्य, वातावरणीय गुणस्तर, सामाजिक समावेशिता तथा दिगोपन हो। यही सोचलाई विश्व स्वास्थ्य सङ्गठन (WHO) ले Healthy Cities Initiative मार्फत संस्थागत गर्दै स्वास्थ्यलाई प्रत्येक सार्वजनिक नीतिको केन्द्रमा राख्ने अवधारणा अघि सारेको छ। यस अवधारणाअनुसार स्वस्थ सहर भन्नाले केवल धेरै अस्पताल भएको शहरलाई जनाउँदैन बरु स्वच्छ हावा, सुरक्षित खानेपानी, प्रभावकारी सरसफाइ, व्यवस्थित फोहोर व्यवस्थापन, हरित सार्वजनिक क्षेत्र, सुरक्षित यातायात तथा उत्तरदायी स्थानीय शासन सुनिश्चित भएको शहरलाई स्वस्थ शहर मानिन्छ।

नेपालमा धुलिखेल नगरपालिकाले सन् २०२४ मा WHO बाट नेपालको पहिलो तथा एसियाको दोस्रो स्वस्थ सहरको मान्यता प्राप्त गर्नु केवल एउटा स्थानीय उपलब्धि मात्र होइन, सम्पूर्ण देशका स्थानीय सरकारहरूका लागि प्रेरणादायी उदाहरण हो। सीमित स्रोत-साधनका बाबजुद दीर्घकालीन सोच, तथ्यमा आधारित योजना, अन्तरक्षेत्रीय समन्वय तथा नागरिक सहभागिताबाट अन्तर्राष्ट्रिय मापदण्ड हासिल गर्न सकिन्छ भन्ने सन्देश धुलिखेलले दिएको छ। अब प्रश्न उठ्छ के वीरगञ्जले पनि यो यात्रालाई आत्मसात् गर्न सक्छ?

नेपालको प्रमुख औद्योगिक तथा व्यापारिक प्रवेशद्वारका रूपमा परिचित वीरगञ्जसँग स्वस्थ सहर बन्न आवश्यक आर्थिक, भौगोलिक तथा संस्थागत आधारहरू विद्यमान छन्। देशको सबैभन्दा महत्त्वपूर्ण व्यापारिक नाका, औद्योगिक करिडोर, बढ्दो शहरी अर्थतन्त्र तथा खुला डेटा प्रणाली यसका प्रमुख शक्ति हुन्। तर यही तीव्र विकाससँगै वायु प्रदूषण, ठोस फोहोर व्यवस्थापन, अपर्याप्त सरसफाइ, मल व्यवस्थापन, सीमित हरित क्षेत्र तथा सार्वजनिक स्वास्थ्यसम्बन्धी चुनौतीहरू पनि गम्भीर बन्दै गएका छन्। आर्थिक विकास र वातावरणीय दिगोपनबीचको सन्तुलन कायम नगर्ने हो भने भविष्यको विकास नै जोखिममा पर्न सक्छ।

स्वस्थ सहर निर्माणका लागि वीरगञ्जले नयाँ सोच र नयाँ शासन संस्कृतिको आवश्यकता महसुस गर्नुपर्छ। स्वास्थ्यलाई स्वास्थ्य शाखाको मात्र जिम्मेवारी नभई शहरी योजना, सडक पूर्वाधार, शिक्षा, वातावरण, उद्योग, वित्तीय व्यवस्थापन तथा सामाजिक विकाससँग जोडिएको साभा विषयका रूपमा बुझ्न आवश्यक छ। त्यसका लागि नगरस्तरीय स्वस्थ वीरगञ्ज अभियानलाई स्पष्ट नीति, मापनयोग्य लक्ष्य तथा नियमित सार्वजनिक अनुगमनका साथ अघि बढाइनु अपरिहार्य छ।

विश्वका सफल शहरहरू कोपेनहेगेन, सिङ्गापुर, क्युरिटिबाले देखाएको साभा पाठ भनेको दीर्घकालीन योजना, वैज्ञानिक तथ्यमा आधारित निर्णय, हरित पूर्वाधारमा लगानी, प्रभावकारी सार्वजनिक यातायात तथा नागरिकको सक्रिय सहभागिता हो। यस्ता अभ्यासहरू स्थानीय आवश्यकतानुसार रूपान्तरण गर्दै वीरगञ्जले पनि आफ्नो विकास मोडेल निर्माण गर्न सक्छ। विशेष गरी धुलिखेलको अनुभवले डिजिटल स्वास्थ्य प्रोफाइलिङ, स्वास्थ्य बीमा विस्तार, सुरक्षित खानेपानी, वातावरणीय व्यवस्थापन तथा स्थानीय सरकारको नेतृत्वलाई प्रभावकारी रूपमा एकीकृत गर्न सकिने तथ्य प्रमाणित गरेको छ।

प्रारम्भिक चरणमा फोहोरको स्रोतमै वर्गीकरण, नियमित सङ्कलन, वायु गुणस्तरको निरन्तर अनुगमन, सुरक्षित सरसफाइ तथा हरित सार्वजनिक क्षेत्रको विस्तारलाई प्राथमिकताका साथ कार्यान्वयन गर्नु आवश्यक छ। त्यसपश्चात्

डिजिटल स्वास्थ्य सूचना प्रणाली, प्रभावकारी मल व्यवस्थापन, सार्वजनिक यातायातको सुधार तथा पुनःप्रयोगमा आधारित चक्रीय अर्थतन्त्रलाई संस्थागत गर्दै दिगो शहरी व्यवस्थापनलाई सुदृढ बनाउनुपर्छ। दीर्घकालीन रूपमा, विश्व स्वास्थ्य संगठनको Healthy Cities Framework अनुरूप आवश्यक सूचकहरू क्रमशः पूरा गर्दै अन्तर्राष्ट्रिय मान्यता प्राप्त स्वस्थ शहरका रूपमा वीरगञ्जलाई स्थापित गर्ने प्रमुख लक्ष्य हुनुपर्छ।

यो यात्रा केवल वातावरण संरक्षणको अभियान मात्र होइन, यो आर्थिक प्रतिस्पर्धात्मकता, लगानी आकर्षण, पर्यटन प्रवर्द्धन, उत्पादक जनशक्ति निर्माण तथा नागरिकको जीवनस्तर सुधारसँग प्रत्यक्ष रूपमा जोडिएको विकास रणनीति हो। स्वच्छ हावा र सुरक्षित पानीले स्वास्थ्य खर्च घटाउँछ, व्यवस्थित फोहोर व्यवस्थापनले शहरी विपद् न्यूनीकरण गर्छ, हरित सार्वजनिक क्षेत्रले सामाजिक सदभाव र मानसिक स्वास्थ्यमा सकारात्मक प्रभाव पार्छ, र उत्तरदायी स्थानीय शासनले नागरिकको विश्वास सुदृढ बनाउँछ। हालैका अध्ययनहरूको समीक्षाले स्वस्थ, दिगो तथा प्रतिस्पर्धी शहर निर्माणका लागि योजनाबद्ध शहरी विकास, प्रभावकारी शासन, डिजिटल रूपान्तरण, पूर्वाधार व्यवस्थापन तथा बहुसरोकारवाला समन्वयको एकीकृत दृष्टिकोण आवश्यक रहेको देखाएको छ। मिश्र (२०१९) ले नेपालको भवन निर्माण मापदण्ड (Building Bye-Laws) को विकासले सुरक्षित, व्यवस्थित र दिगो सहरीकरणका लागि कानुनी तथा प्राविधिक आधार तयार गरेको उल्लेख गरेका छन्। त्यसैगरी, मिश्र र मिश्र (२०२४) ले दिगो पर्यटन विकासका लागि वातावरण संरक्षण, गुणस्तरीय शहरी पूर्वाधार तथा स्थानीय स्रोत-साधनको प्रभावकारी व्यवस्थापन अपरिहार्य भएको निष्कर्ष प्रस्तुत गरेका छन्। चौधरी र अन्य (२०२६) का अनुसार डिजिटल प्रविधिको प्रयोगले संस्थागत कार्यसम्पादन, सेवा प्रवाह तथा नागरिकको जीवनस्तरमा सकारात्मक सुधार ल्याउन सहयोग पुऱ्याउँछ। सेलिस्टिन र अन्य (२०२५) ले वास्तविक समयमा सूचना व्यवस्थापन र डिजिटल प्रतिवेदन प्रणालीले पारदर्शिता, जवाफदेहिता तथा प्रमाणमा आधारित निर्णय प्रक्रियालाई सुदृढ बनाउने बताएका छन्। त्यस्तै, मिश्र र अन्य (२०२४) ले आपूर्ति शृङ्खला व्यवस्थापनमा प्रभावकारी समन्वय र स्रोतको दक्ष उपयोगले संस्थागत कार्यक्षमता अभिवृद्धि गर्ने देखाएका छन्। समग्रमा, यी अध्ययनहरूले स्वस्थ सहर निर्माणका लागि सुशासन, डिजिटल नवप्रवर्तन, दिगो पूर्वाधार, प्रभावकारी सेवा व्यवस्थापन तथा सरोकारवालाबीचको समन्वित सहकार्य अपरिहार्य रहेको पुष्टि गरेको छ।

यस अनुसन्धान जर्नलमा प्रस्तुत अध्ययनहरूले नीतिनिर्माण र व्यवहारबीचको दूरी घटाउने उद्देश्य राखेको छ। वीरगञ्जलाई स्वस्थ शहरका रूपमा रूपान्तरण गर्ने बहस पनि त्यही प्रयासको एक महत्वपूर्ण कडी हो। अनुसन्धान, नीति र व्यवहारबीच सुदृढ सहकार्य स्थापित गर्न सके स्वस्थ वीरगञ्जको परिकल्पना केवल सम्भावना मात्र रहने छैन, यथार्थमा परिणत हुनेछ।

स्वस्थ शहर निर्माण कुनै एक संस्थाको परियोजना वा सीमित जिम्मेवारी होइन। यो स्थानीय सरकार, निजी क्षेत्र, शैक्षिक संस्था, नागरिक समाज तथा प्रत्येक नागरिकको साझा प्रतिबद्धता, सहकार्य र उत्तरदायित्व हो। आज गरिने दूरदर्शी योजना, नीतिगत निर्णय र प्रभावकारी कार्यान्वयनले नै भोलिको वीरगञ्जलाई स्वस्थ, समावेशी, सुरक्षित, प्रतिस्पर्धी तथा दिगो महानगरका रूपमा स्थापित गर्ने आधार तयार गर्नेछ। त्यसैले आर्थिक राजधानीको पहिचानसँगै राष्ट्रिय स्तरमा स्वस्थ शहरको अनुकरणीय नमुनाका रूपमा वीरगञ्जलाई विकास गर्ने यात्रालाई अब दृढ प्रतिबद्धता, समन्वित प्रयास र दीर्घकालीन दृष्टिकोणका साथ अगाडि बढाउनु समयको अपरिहार्य आवश्यकता हो।

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